



2010 LBBA BP Visa Card Fundraiser

Dear LBBA Boosters,

With another great year underway, we would like to share an exciting new fundraising program with you and ask for your support. Did you know that all **BP/ampm** locations in the Atlanta metro area are locally owned and operated? This year, we have partnered with our local **BP/ampm** at 2951 Shallowford Rd (in front of Home Depot) which is locally owned by Shawn Houghton and Mark Murgash. In addition to supporting the LBBA as a Corporate Sponsor at the Maroon Level, Shawn and Mark have offered us an additional opportunity to raise up to \$6,000 or more by simply applying for and using their BP Chase Visa card.

To apply for the card, fill out the paper application or go online to www.choosebp.com. When online, you must enter our partner's merchant code **8998692** for us to get credit for your application. For every approved application, Chase Bank will provide Shawn and Mark \$30.00 after the first use of the card. Shawn and Mark will in turn donate that money to the LBBA! If each of the 200+ households represented by our band members gets approved for the BP Chase Visa card and makes just 1 purchase with it, the LBBA receives over \$6,000! It is as simple as that! Plus, we can extend this to anyone in the local community (really, anywhere that has a BP) and receive the same \$30.00 donation per card. All approved applications submitted now thru September 22 will be eligible for this fundraiser.



BP Visa Card Fundraising Summary

1. Complete the self-addressed stamped application and submit it to Chase Bank.

OR

2. Go to www.choosebp.com and complete the on-line application. You must enter Merchant ID (8998692) on the on-line application to qualify for the \$30.00 pledge to the LBBA by the local **ampm**.
3. If approved by Chase Bank, you will receive the BP Visa® Credit Card approximately 2 weeks after approval. Once you use the card anywhere Visa® is accepted, the local **ampm** will be credited for the successful application.
4. The local **ampm** will then donate the \$30.00 credits to the LBBA for approved applications submitted during this fundraising period.

BP Visa Rewards Card– Benefits

In addition to **No Annual Fee**, you can enjoy great rebates with the BP Visa Rewards card!

Double rebates for up to the first 60 days*

- 10% rebate on eligible purchases at all BP locations
- 4% rebate on all eligible travel and dining
- 2% rebate on virtually all other purchases

Ongoing rebates after the first 60 days

- 5% rebate on eligible purchases at all BP locations
- 2% rebate on all eligible travel and dining
- 1% rebate on virtually all other purchases

For every \$25 you earn in rebates, choose:

- \$25 BP Gift Cards
- Checks made payable to you
- Donations to The Conservation Fund

** Example of 10% rebate:*

Regular @ \$2.50 cents, you save \$2.50 x 10% = 25 cents per gallon

Fundraiser Contacts – Barbara & Chuck Papandrea
ways-means@lbba.org